

# Food Delivery

*Food Delivery Traffic is up 33% and continues to grow!  
The Right Packaging can make all the Difference!*



**PACTIV**

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## Delivery Dome

Revolutionary New Takeout Packaging



Vented Dome

Removable Tray

Base Container



1 Removable Tray fits neatly on top of food warmer, base container.



2 Vented Dome Lid helps keep your food fresh.



3 Dome Lid secures in place to keep food contained and warm.

## Burger Dome

Keep the cool, crisp and the warm, toasty



Keep the Burger side warm.

Keep the Toppings side cool.

Separator Keeps the two side apart.



1

Separator folds easily into place.



2

Separator snaps securing the cool stays cool and the warm stays warm.



3

Packaged and secure, ready for delivery!

## Best in Class Packaging Solutions

**Newspring VERSatainer & Ellipso Portion Cups**



Offered in multiple shapes and sizes, stackable, microwavable and dishwasher safe!

**Earthchoice SmartLock® TFPP Hinged Lid Containers**



40% less plastic than standard PP containers. Microwaveable, stackable and excellent temperature endurance.

**Senations SmartLock® OPS Hinged Lid Containers**



Modern and upscale with exceptional clarity and strength.

**Aluminum Classic Carry-Out Packaging**



Sturdy, attractive and very practical with resistance to grease and oil.

**Earthchoice Microwavable Multipurpose Bowls**



Durable, lightweight mineral filled PP with a zip seal closure for increased leak resistance.



# Pactiv Delivers - Keys to Success!

## Maintain Food Temperature



Food temperature is just as important as food flavor! Maintaining temperature is as easy as picking the right packaging solution.

- 1) Make sure the size of the container is not too large
- 2) Keep hot and cold foods in separate packaging and in separate delivery bags. If they are together it compromises the integrity of the cold foods



## Preserve Food Integrity

Choose the right size and type of packaging for the portion you are preparing. Partially filled packaging can leave a bad impression and imply portion sizes are shrinking. Consider portion cups to keep sauces from over-saturation and making a mess in the container. Always consider the value of the food when choosing a container (i.e. steak dinner = high end container).

## Prevent Leaking or Spilling



Reduce the risk of leaking by carefully choosing the right type of package for each food you are delivering. Soups and Chili should always have a snap tight, leak resistant lid. Some foods can utilize portion cups for the liquid making the packaging options a little more flexible.

## Keep Foods Crisp & Not Soggy



Invest in ventilation! Containers that vent allow condensation to escape which helps prevent wilting and sogginess.

## Put Sauce on the Side



Reduce the risk of a delivery mess for both the driver and the diner by placing sauces and dressings in their own containers. This is a simple solution that will lead to a much nicer food presentation. Consider wrapping the sauce containers with a plastic wrap for added piece of mind.

## Label Containers



Label each package with the food it contains for a little extra consumer satisfaction!



	Maintain Food Temperature	Present Food in Attractive Way	Prevent Leaking or Spilling	Keep Foods Crispy	Put Sauce on the Side
<b>GOOD</b>					
Aluminum Carry Out Containers	X	X	X		
Conventional Foam Hinged Lid Containers	X	X		X	
Sensation Smartlock OPS Hinged Lid Containers	X	X	X		
PS Portion Cups	X	X	X		X
Fieldware Cutlery					
Foam Non Laminated Plates					
<b>BETTER</b>					
Smartlock Foam Hinged Lid Containers	X	X		X	
Dual Color Clearview Smartlock Containers	X	X	X		
APET Square Salad Containers	X	X	X		
Reynolds CaterTime Lock-Fresh PETE Salad Bowls	X	X	X		
Reynolds Grandstands PETE Hinged Bowls	X	X	X		
Reynolds PETE Octagons	X	X	X		
Clear Advantage Smartlock RPET Hingeware	X	X	X		
Hinged Lid RPET Deli Containers	X	X	X		
Clearview (PET) Smartlock Containers	X	X	X		
PP Portion Cups	X	X	X		X
APET Rose Bowls	X	X	X		
Waveware	X	X	X		
Earthchoice Microwaveable Bowls	X	X	X		
Meadoware Cutlery					
Foam Laminated Plates					
Meadoware HIPS Plates					
<b>BEST</b>					
Earthchoice Fiber Blend Hinged Lid Containers	X	X			
Earthchoice Smartlock TFPP Hinged Containers	X	X	X		
Newspring PP VERSatainer	X	X	X		
Newspring PP Delitainer	X	X	X		X
Newspring PP Ellipso	X	X	X		X
Earthchoice PLA Portion Cups	X	X	X	X	
Earthchoice PLA Hinged & Deli Containers	X	X	X		
Classic Carryout Aluminum Containers	X	X	X	X	
Clearview PP Meal Masters					
Prairieware Cutlery					
Prairiehollow Cutlery					
Gardenware					
PSM Cutlery					
Prairieware HIPS Plates					

FOR ADDITIONAL PRODUCT INFORMATION AND SPECIFICATIONS, REFER TO [WWW.PACTIV.COM](http://WWW.PACTIV.COM)

Did You Know\*\*!



### Convenience



Operators say delivery is the new drive-thru as consumers increasingly seek convenience.

### Accuracy



Order accuracy and food presentation on delivery are the top two most important factors stated by consumers.

### Quality



Roughly 95% of consumers expect delivery food quality to be the same, somewhat better, or much better compared to dine-in food quality.

### Packaging



As operators and third-party delivery services work more closely, demand for better and smarter packaging options that fit food delivery needs is likely to increase.

### Delivery



Operators that don't get on board with food delivery will lose in the end. But delivery will not trump dining in - it will only add to the possible occasions.

### Satisfaction



20% of consumers report an unsatisfactory delivery experience when the package is below their expectations.

## The Keys to Packaging Success!



**Maintain Food Temperature**



**Prevent Leaking or Spilling**



**Put Sauces on the Side**



**Preserve Food Integrity**



**Keep Food Crisp & Not Soggy**



**Label Containers**

## The On-Demand Delivery Revolution. Transforming the Foodservice Industry.

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\*Euromonitor 4/2016 2014-2015 sales data / \*\*Technomic Q2, 2016

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