

# John McCormack

Digital Art Director | Creative Designer

www.graliem.com | 847 219-7573 | jmc3367@gmail.com

## Knowledge

Experienced Digital Art Director, UI/UX Designer, Web/Graphic Designer, with a keen eye for detail, strong effective design abilities, and hands-on experience in multiple facets of design and team leadership, including branding, user experience, user interface, web design, video editing, logos, brochures, large scale design, photography, and audio.

## Skills

Adobe Photoshop		Adobe Illustrator
Adobe InDesign		Adobe Premiere Pro
Adobe Dreamweaver		Adobe Xd
Adobe Acrobat		Titan CMS
WordPress		Bootstrap
Axure		OmniGraffle
HTML		PHP
Word		PowerPoint

## Education

### Columbia College Chicago

Graphic Design  
1987 | 1990

### Ascend Media Deerfield

Digital Design  
2006 | 2008

### Northwoods

User Interface, User Experience  
2014 | 2016

## Experience

### Pactiv Food Packaging

*Web & Graphics Manager | 2016 - Present*

Design and management of the corporate and eco-friendly "EarthChoice" websites, brochures, new product branding and image library for the largest food packaging company in the world.

### Graliem Graphics

*Owner, Creative Director | 2014 - 2018*

Provided creative vision, strategy and leadership to multiple clients, developing successful branding, website designs, UI/UX designs advertising and print collaterals.

### Zhone Technologies, Inc

*Art Director | 2010 - 2014*

Print, web, new product launch and trade show event design. Managing small internal staff, ensured constant quality, integrity and timely deliver within budget and on deadline.

### UT Starcom, Inc

*Art Director | 2005 - 2009*

Managing an international team of copywriters and designers, created regional websites, brochures, trade show graphics and promotional items.

### AstraZeneca Pharmaceuticals

*Senior Graphic Designer | 1999 - 2005*

Worked with area sales teams providing creative and artistic direction for various doctors, medical offices & patient education needs.



graliem.com



847 219-7573



jmc3367@gmail.com



linkedin.com/in/jmcmack